

Train the Trainer

Inspire, engage and empower learners

Develop the skills and confidence to deliver training that makes an impact.

ASCENT TRAINING WALES



Plan effective training



Engage and motivate learners



Use proven teaching techniques



Build confidence as a trainer



AI for Business

Artificial Intelligence for Business — everything you need to know before your training session

www.ascenttrainingwales.co.uk

01 · YOUR SESSION

About your session

Thank you for choosing Ascent Training Wales as your inhouse training provider. This guide covers everything you need to know about your booked training session with us.

QUESTIONS BEFORE THE DAY?

01656 737349 · info@ascenttrainingwales.co.uk



02 · YOUR COURSE

AI for Business

This course bridges cutting-edge AI and practical business use. You will explore machine learning, natural language processing and data analytics, and how to apply each to real business decisions and day-to-day efficiency.

QUESTIONS BEFORE THE DAY?

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03 · WHAT YOU'LL LEARN

Course modules

- | | |
|-------------|-------------------------------|
| Topic One | AI foundations for business |
| Topic Two | Machine learning in practice |
| Topic Three | Natural language processing |
| Topic Four | Data analytics & insight |
| Topic Five | AI strategy & decision-making |
| Topic Six | Governance, ethics & risk |



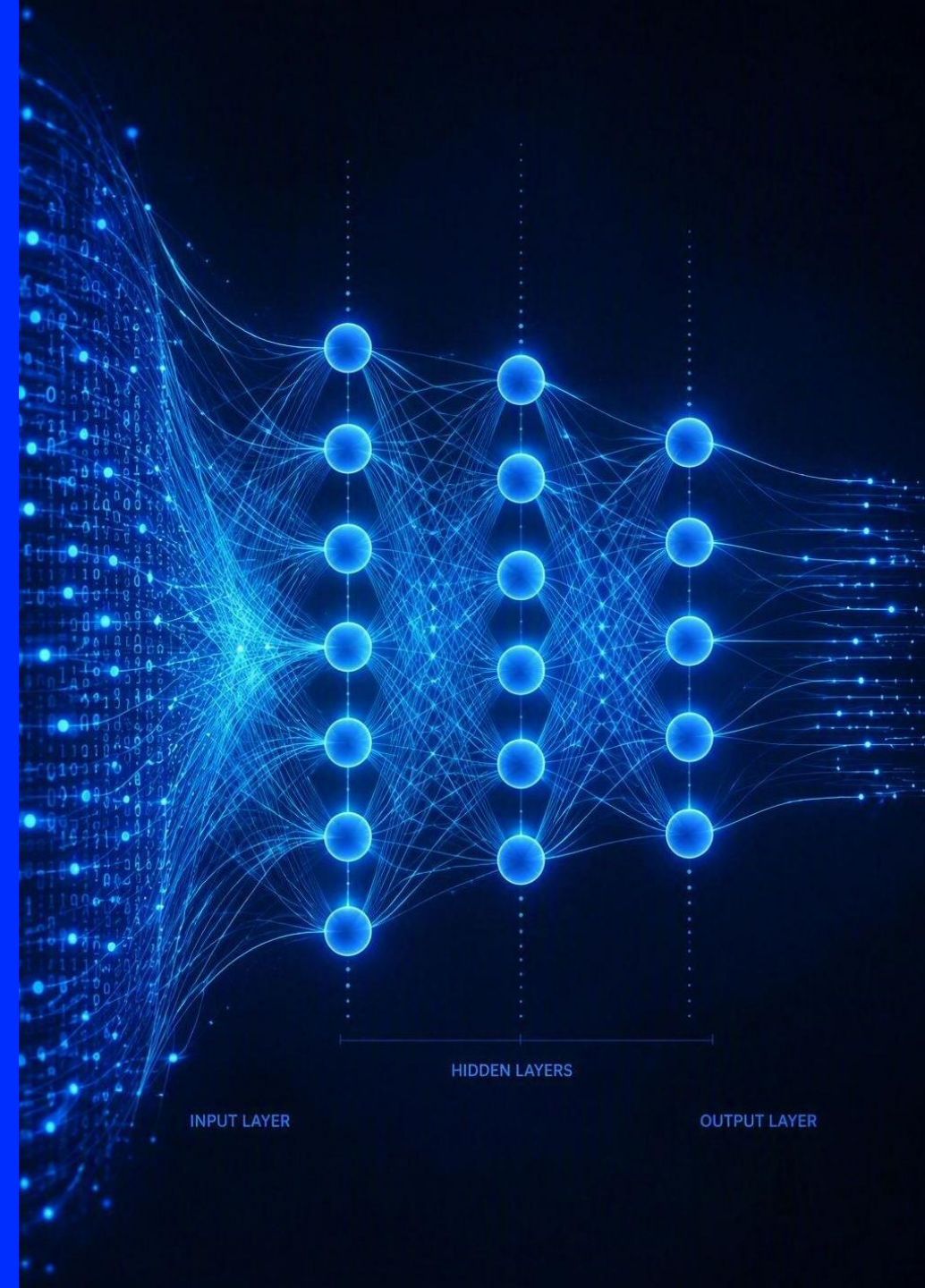
04 · MODULE FOCUS

Machine learning

Understand how models learn from your business data — forecasting demand, scoring leads, predicting churn and spotting anomalies. You will see how a model is trained, tested and monitored, and learn how to judge when machine learning is the right tool for a business problem.

IN THIS MODULE

Forecasting · Prediction · Model evaluation



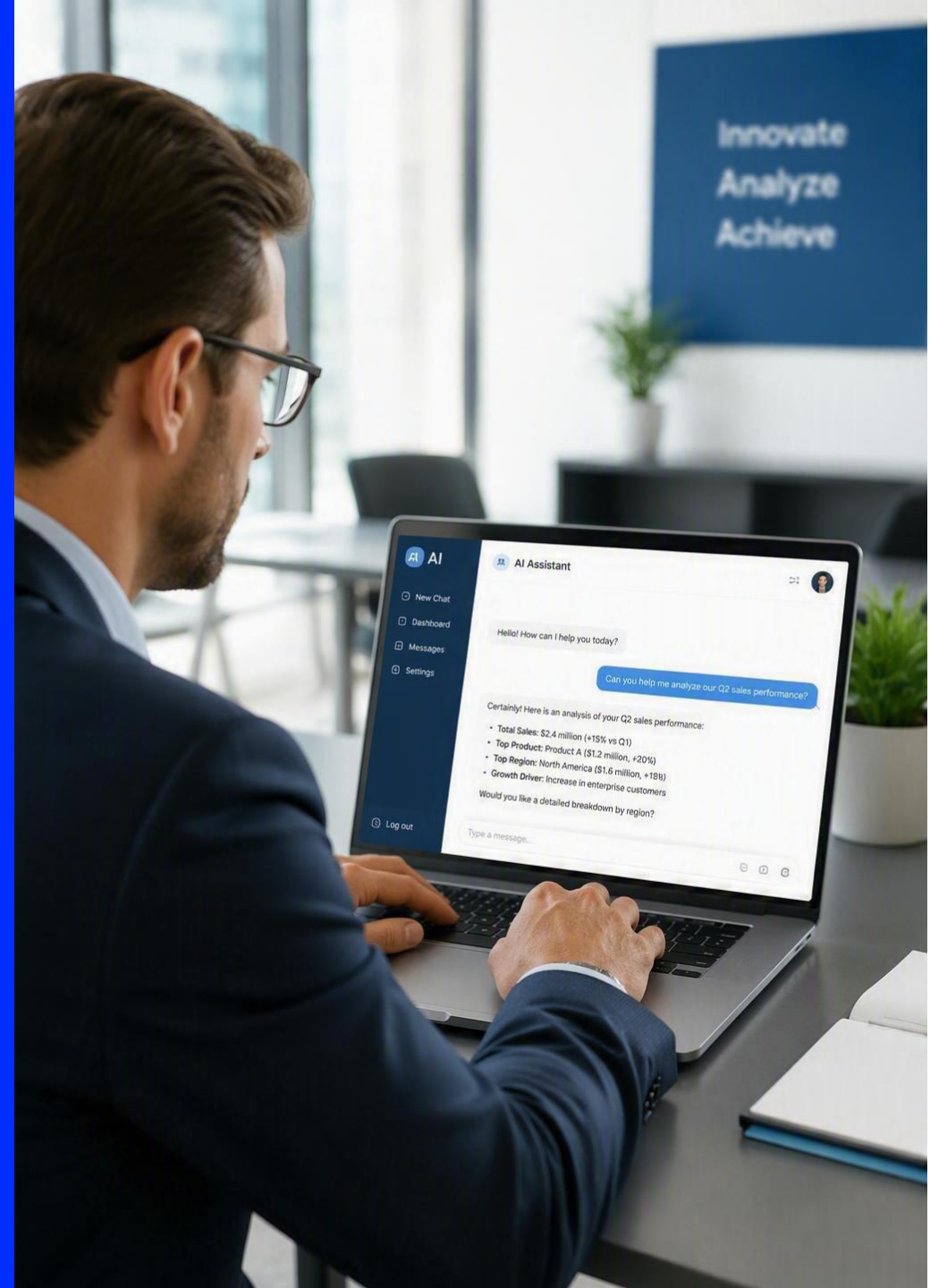
05 · MODULE FOCUS

NLP & analytics

Turn language and numbers into decisions. Use natural language processing to summarise documents, analyse customer feedback and power AI assistants, then combine it with data analytics and clear dashboards to guide strategy and day-to-day operations.

IN THIS MODULE

AI assistants · Sentiment · Dashboards



Real-world uses

Operations

Smarter forecasting and planning

Customers

Faster, personalised service

Finance

Risk scoring and fraud detection

Marketing

Content, targeting and insight

People

Recruitment and skills planning

Leadership

Evidence-based decision-making



07 · ON THE DAY

Course times

9:00 am Welcome and Session Start

9:30 – 10:45 am Module One

10:45 – 11:00 am *Morning break*

11:00 am – 12:00 pm Module Two

12:00 – 1:00 pm *Lunch break*

1:00 – 2:30 pm Module Three



Venue & equipment

1**WE PROVIDE**

Your trainer brings everything needed to run the session. A projector and screen can be supplied too — just let us know in advance.

2**THE VENUE PROVIDES**

Please ensure the computers are ready and the correct software is installed for every delegate before the session begins.



Excel Course From Basics to Beyond

Learn Excel skills to work smarter
and achieve more



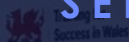
Beginner to
Advanced



Practical
Exercises



Real-World
Examples



SEE YOU SOON

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Thank you

for choosing Ascent Training Wales

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